

S.1./28

15 - 30 JUNE 2016

IBA CAMPUS 2016
PROGRAM

THINK GLOBAL ACT LOCAL IBA CAMPUS 2016 EIERMANNBAU FUTURES WORKSHOP



15 - 30 June 2016
Eiermannbau Apolda

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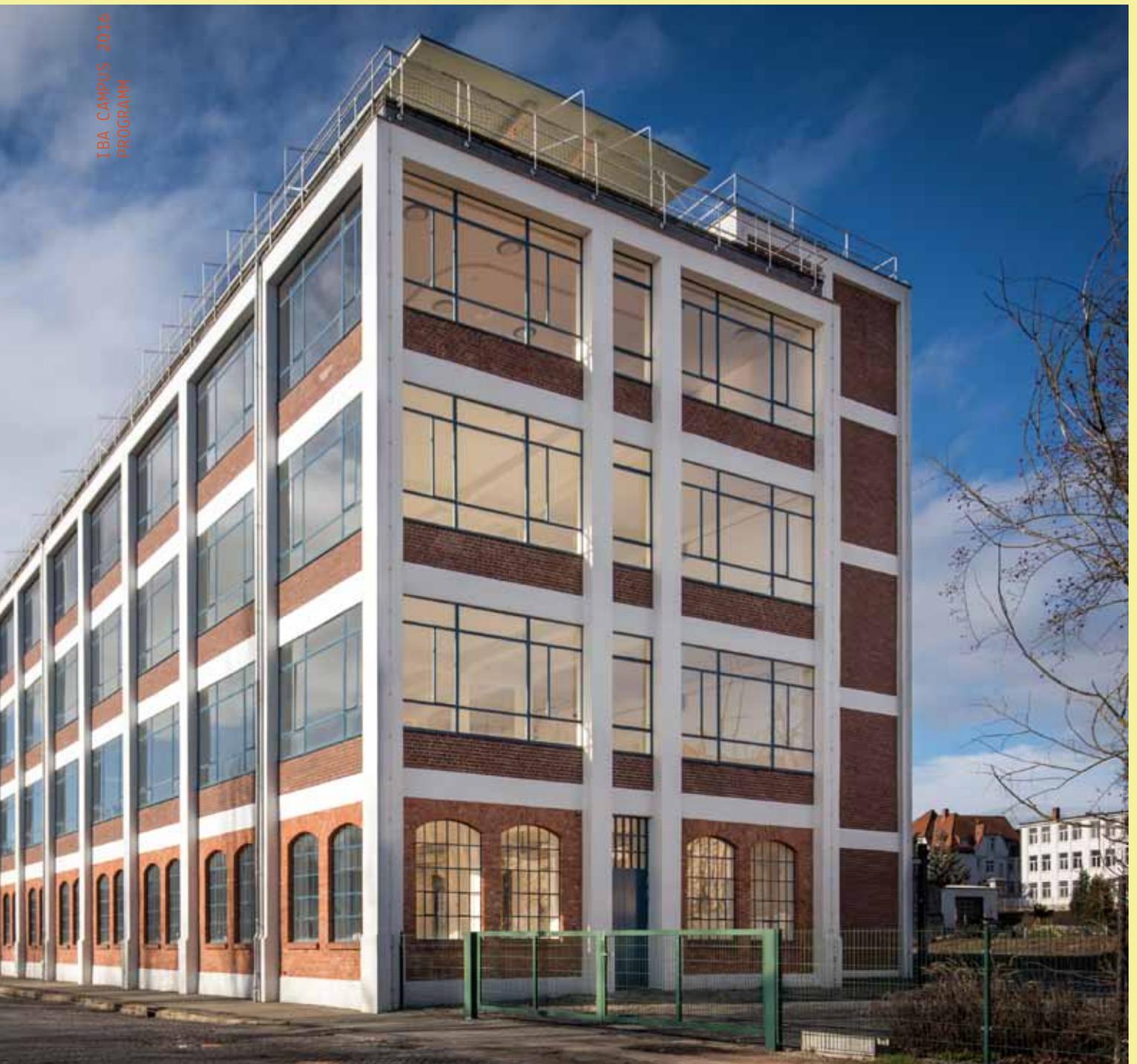


IBA Thüringen

The IBA Campus 2016 – Eiermannbau
Futures Workshop is organised jointly
by the Wüstenrot Stiftung and the
IBA Thüringen.



After 22 years of disuse, it is time to give this special monument of industrial modernism a proper purpose. Not just one good idea is needed but the ideas and imagination of many.





urban fabric Thuringia, Apolda in red
map: © GeoBasisDE/TLVermGeo

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IBA THÜRINGEN THE INTERNATIONAL BUILDING EXHIBITION IN THURINGIA

The IBA Thüringen is part of a long tradition of large-scale international building exhibitions in Germany. For over 100 years, IBAs have been established as a set of organised exceptional circumstances to promote innovative urban and regional development. Presently, three other IBAs are also taking place alongside the IBA Thüringen: the IBA Heidelberg, the IBA Basel in the tri-national region between Switzerland, Germany and France, and the IBA Parkstad in the cross-border region of the Dutch province of Limburg.

From 2012 until 2023, the IBA Thüringen is transforming the whole of Thuringia into a laboratory for the future. As a region comprised predominantly of a polycentric network of villages and small and medium-sized towns, Thuringia is uniquely affected by global transformation processes. Digitalisation, new patterns of business and economics, climate change and migration are changing Thuringia, and the IBA looks at how such processes can be shaped. By supporting model projects that strive to establish sustainable solutions for the region, the IBA turns the spotlight on a spatial category that is largely neglected among planners and architects. And with good reason: nearly half of the German population lives in rural areas like Thuringia. The IBA Thüringen is, therefore, a real-life laboratory on the future social structure and building culture of areas outside metropolitan regions.

The IBA's mode of operation is experimental, international, and inter-disciplinary. It invites us to jointly explore new ways of conceiving and designing such regions. As such, the findings and results of the IBA aim to inform the everyday actions and activities of politics, administration, society and commerce, bringing about change that continues beyond the realms of Thuringia and the end of the IBA.

IBA WORKING FORMAT: THE CAMPUS

The IBA Campus is a specific working format of the IBA Thüringen. For the participants, it is an in-practice experiment as part of the International Building Exhibition. Once a year, the IBA establishes a temporary international lab. For two weeks, students, young professionals and seasoned experts from different national and disciplinary backgrounds come together and live on site at a location in Thuringia. Experts and stakeholders from the region complement the team, contributing local knowledge and know-how. This climate of youthful enthusiasm and experienced inquisitiveness creates an ideal basis from which to develop ideas for a specific IBA project location.

Since 1998 the Wüstenrot Stiftung Futures Workshop takes place every two years. This year the Wüstenrot Stiftung and IBA THüringen decided to combine the formats and offer in cooperation the Eiermannbau Futures Workshop.

The IBA Campus in 2016 is the first Campus jointly organised by the IBA Thüringen and the Wüstenrot Stiftung and takes place in and around the Eiermannbau in Apolda. Young architects, artists, designers, urban planners, sociologists and economists have been invited to explore experimental ways of bringing new life to the Eiermannbau, not least through their very own presence. The Eiermannbau, vacated in 1994, contains 4000 square metres of floor space and has remained largely unused for 22 years. The IBA Campus will look for new ideas for the future of this special industrial monument to the age of modernism.

The IBA Campus 2016 is led by four experts from different disciplinary backgrounds: René Hartmann (architectural and industrial historian), Andreas Krüger (spatial strategist and project developer, Belius Stiftung), Christof Mayer and Marius Busch (architect, Raumlabor) who are complemented by a series of international experts with specific know-how on the reprogramming of disused buildings.

IBA ACTION AREA: LEERGUT / REPROGRAMMING

Vacant, disused and derelict buildings and locations are a reality all over Thuringia. In a region where the population has declined consistently over a period of two decades, how to deal with vacant existing property has become an everyday problem. One of the IBA Thüringen Action Areas is therefore to find new approaches to reactivating existing buildings. Under the heading 'LeerGut/ReProgramming', the IBA aims to find good, new ideas for repurposing vacant buildings.

A decade after the begin of the 'Stadtumbau Ost' urban redevelopment programme in eastern Germany, some prognoses still forecast that some 180,000 dwellings and apartments will no longer be needed by 2025. That amounts to around a third of the existing number of residential dwellings! And in the non-residential sector, the figures are no less alarming. And yet, we should be careful not to generalise. In Thuringia, one can see growth, stagnation and decline taking place in close proximity: developments in the small-scale structures of Thuringia are often localised. The towns of Weimar, Jena and Erfurt – the stable, urban heart of the region – are growing, and after years of stagnating investments and renewal initiatives, and the dismantling of residential blocks, new building is now taking place. In other locations, outside of Thuringia's larger towns and cities, there are also robust municipalities with good perspectives for the future. But other locations, sometimes directly adjoining these areas, for example Apolda, Bleicherode or Steinach, are struggling to find solutions to the problem of widespread property vacancy. A phenomenon throughout Thuringia is too much of certain building types at the wrong place.

The IBA Action Area 'LeerGut/ReProgramming' does not intend to be an attempt to counter demographic developments and their impact on the built environment. The aim is instead to see how changes in society can give rise to new patterns of use and how these can be addressed by the available built resources in the region. In 2015, Thuringia provided shelter and a home to some 20,000 refugees, which is roughly equivalent to the number of Thuringians who left the region or deceased. This figure is only a small indication of what has been termed 'humanity on the move'. For

rural regions, an opening of society, real-time digital connectivity and new, decentral patterns of business and commerce represent a real opportunity for the future. In combination with self-organised resource life-cycles, this could offer a new social perspective for a sustainable age characterised by cooperation and cooperative production, re-use and revitalisation, and decentralised supply and organisation systems.

‘LeerGut / ReProgramming’ asks us to rethink many issues at many levels: what instruments and financing models are suitable for vacant buildings and locations? What new needs can they serve, and for what areas? What values do existing buildings have? And, what standards of conversion are necessary and sensible? In many respects, the Eiermannbau in Apolda is emblematic of this topic.

IBA INITIATIVE PROJECT – THE EIERMANNBAU IN APOLDA

The Eiermannbau in Apolda, vacant since 1994, was designated an IBA Thüringen Initiative Project location in 2014. Built by Hermann Schneider, an architect from Apolda, in 1906/07, it was comprehensively redesigned and extended by Egon Eiermann in 1938/1939 for use as a fire extinguisher factory for the ‘Total AG Foerstner & Co’. Today it is an exemplary specimen of modernist architecture and industrial building design. The last fire extinguishers were made in 1994 and in 2010, the present owner, the GESA development agency, began renovating the primary structure of the building. Despite various attempts, the Eiermannbau has not been in active use for 22 years. We hope to change that through our Campus!

APOLDA, MON AMOUR

The Thuringian district town of Apolda has a long history stretching back some 900 years. A settlement with two churches named Appolde was first mentioned in a document from the year 1119 detailing its attribution to the Diocese of Mainz. The region in which Apolda is located is, however, known to have been settled for over 6500 years. The word Appolde in Middle High German is an amalgamation of Appul (apple) and e(de) (region), denoting an apple growing area.

In 1289, the town was accorded its own charter and from 1485 onwards belonged de facto to the Ernestine line of the Dukes of Saxony, although the Diocese of Mainz only officially relinquished its claim to the town in 1666. In 1633, Apolda was bequeathed as a dotal gift to the University of Jena, and it was not until 1921 that it was able to regain its independence. The modern age came to Apolda with the railway line between Halle and Erfurt, for which a railway station and viaduct was built, which can be seen on almost every postcard of the town.

Historically, the town has had three primary economic foundations: textile production, bell founding and manufacturing. Of these, weaving and knitting was the dominant industry for nearly 400 years. The small-scale production of woven and knitted garments began in the 17th century, and achieved an industrial scale with the building of factories and mills from



Eiermannbau / Camp Auenstraße 9 —	Central Station Bahnhofsstraße 69 —	Open Air Bath Adolf-Aber-Straße —
Tower of Bismarck Leipziger Straße	Kulturfabrik Apolda Dr. Külz-Straße 4	Market Place Am Markt

the 19th century onwards. Apolda remained an important production location for textile goods up until 1990. The state-owned production facilities VEB Thüringer Obertrikotagen and VEB Textilmaschinenbau were the largest producers of combing and spinning machines in the DDR. Production ceased with the end of the DDR and the reunification of Germany.

A bell foundry existed in Apolda for nearly 250 years. The first opened in 1722 and the state-owned VEB Apoldaer Glockengießerei closed in 1988. Bells were cast for churches and chimes, including St. Peter's Bell (1923) in Cologne Cathedral and the Buchenwald Bell (1957) in the memorial to Buchenwald Concentration Camp. Today a museum is all that still testifies to this tradition.

Apolda was also the site of an automobile works until well into the inter-war-years. The APOLLO works produced the APOLDIANA motorcycle from 1903 onwards and the PICCOLO and APOLLO cars from 1904 to 1928. What remains of the historical manufacturing works can be seen today opposite the railway station.

The Eiermannbau is part of the industrial history of the town.

THE TOTAL-WERK FOERSTNER & CO. (APOLDA) AND THE EIERMANNBAU (1939)

The TOTAL-Werk Foerstner & Co. in the Auenstraße is one of the most significant early works by the German architect, furniture designer and later professor of architecture Egon Eiermann (1904-1970). Eiermann's design for the factory building was realised in 1939 for the owners TOTAL KG as an extension to the former Borgmann & Co. yarn, weaving and knitting factory. The TOTAL-Werk originally comprised three buildings with several storeys – the main factory building, an administrative wing (so-called corner building) and an industrialist's villa – along with various single-storey outbuildings.

The original building for Borgmann & Co., designed and built by the architect Hermann Schneider in 1906/1907, also had a reinforced concrete skeleton frame, and Eiermann chose to continue their white grid pattern with his extension in 1939. Schneider's factory had three and a half storeys and nine main bays, and the panels between the frame structure were filled with masonry and rectangular and segmental arched windows. A single-storey, two-bay washhouse was later added on the east side followed by further single-storey extensions to the north of the main building. Over time the main building was extended twice longitudinally, continuing the existing pattern of the skeleton frame: in 1919 the factory was extended with an additional two-bay upper storey to the washhouse, and in 1922 a saw-tooth roofed production hall for dyeing and finishing was added.

Following the great crash of 1929 and a decline in exports of woven and knitted wares after 1933, Borgmann & Co. ran into financial difficulties, and narrowly avoided going into liquidation in 1934. In 1936, the company closed their production works in the Auenstraße and relocated to a smaller location in the Robert-Koch-Straße. The factory was sold to the TOTAL KG Foerstner & Co. in the same year.

The town of Apolda, headed by the mayor Julius Dietz, was able to attract the TOTAL KG Foerstner & Co. company to Apolda by agreeing to waive a considerable portion of the fees due for the extension of the vast factory site. A contract was signed in 1936 between the town council and TOTAL KG in which the company agreed to relocate its headquarters from Berlin-Charlottenburg to Apolda.

The commission to extend the factory was awarded to the then little-known architect Egon Eiermann in 1938 by the TOTAL KG director Waldemar Foerstner. The design was undertaken by Eiermann together with his Berlin office colleagues Günther Andretzke and Robert Hilgers. Eiermann elected to extend the connecting section of the washhouse from 1919 and continued the existing pattern of columns and beams, replicating the exact bay interval of the columns, even going as far as to demolish the wider bays of the saw-tooth roofed section facing the street. Eiermann combined new and old in many parts of the building, extending the pattern of 'pre-modern' segmental arched windows on the ground floor, while introducing 'modern' rectangular steel-frame windows on the upper floors. On the top floor he employed the then popular maritime themes of a roof deck, flying roof, flag masts and railings.

TOTAL produced hand-held fire extinguishers, mobile fire extinguishers and fire extinguishing plants and equipment until the end of the war. A stran-

ge irony is that they also produced flame throwers for the Wehrmacht during the Nazi period. As a consequence, the factory was classed as a munitions manufacturing plant after the Second World War and was confiscated and partially dismantled in 1946. Foerstner relocated their production facilities for fire extinguishers to Ladenburg am Neckar in Southwest Germany.

From 1946 onwards, the factory production of fire extinguishers in Apolda continued under the name VEB Polygraph Feuerlöschgerätewerk TOTAL KG and later VEB Feuerlöschgerätewerk Apolda. In 1990, after the end of the DDR, the company was transferred to the Kapitalgesellschaft Apoldaer Feuerlöschgeräte GmbH and in 1991 parts of the operation were sold to Minimax GmbH Bad Oldesloe, who maintained an office in the corner building until 2005. The remainder of the GmbH was sold to an American company in 1992 but returned to the regulating administrators again in 1994.

The factory was accorded the status of a listed monument in 1992 but closed in 1994 with the liquidation of the fire extinguisher production plant. The ensuing inevitable deterioration of the empty factory was eventually halted through the efforts of a Friends of the Eiermannbau Association founded in 1999. The association used the building for an exhibition of the life and work of Egon Eiermann until 2010, and then the corner building until their contract ran out in 2012. In 2004, ownership of the Eiermannbau was transferred to the Sächsische Grundstücksanierungsgesellschaft (SGSG), and the building was renovated from 2010 to 2012 by the Gesellschaft zur Sanierung und Entwicklung von Altstandorten (GESA) in Berlin. Extensive measures were undertaken to reinforce the structural framework, refurbish the façades and to restore the original configuration of the entrance.

The Eiermannbau is the only built legacy of the work of the architect Egon Eiermann in Thuringia. Four years after the renovation, however, the building is once again empty ...



Our camp for the next two weeks is the Eiermannbau in Apolda – it is where we will work, sleep, relax and discuss. At regular intervals, international guests will join us to discuss our ideas for the campus and provide new input. Every evening, the campus will also be open to guests from outside interested in the ongoing developments. Together, we will discuss and develop possible themes and approaches at the beginning of the Campus, starting on 16 June with an ‘Open Space’ session.



WEDNESDAY, 15 JUNE

from 15.00

Arrival, setup and settling in

19.30 - 21.00

Welcome dinner & official start with Dr. Stefan Krämer, Wüstenrot Stiftung and Dr. Marta Doehler Behzadi, managing director of the IBA Thüringen

RESEARCH THURSDAY, 16 JUNE

8.00 - 9.00

Sport/active start to the day and breakfast

9.00 - 12.30

'Open Space' session - Intentions, initial presentation, discussion and perspectives

13.15

Lunch

14.30 - 18.30

Identifying themes and topics and forming work groups

from 18.30

Co-cooking and open campus

* Football: UEFA Euro - Germany vs. Poland

FRIDAY, 17 JUNE

8.00 - 9.00

Sport/active start to the day and breakfast

9.00 - 10.30

Input Katja Fischer:
IBA Thüringen / Challenge LeerGut

Research

Day visitors: Sofia Dona & Assaf Kopper

13.15

Lunch

14.30 - 18.30

Research

Day visitors: Sofia Dona & Assaf Kopper

from 18.30

Co-cooking and open campus

Input Sofia Dona:

Case Studies from Athens

SATURDAY, 18 JUNE

8.00 - 9.00

Sport/active start to the day and breakfast

9.00 - 12.30

Input Assaf Kopper:
Revitalisation and communal building initiatives

13.15

Lunch

14.30 - 18.30

Research

from 18.30

Co-cooking and open campus

Guests: Martin Arnold, Werft 34, Erfurt & Karolin Leipold, Kulturverein Schwarzwurzel, Steinach

SUNDAY, 19 JUNE

8.00 - 9.00

Sport/active start to the day and breakfast

9.00 - 18.30

Field trips

15.00

visit Kulturfabrik Apolda, Dr. Külz-Straße 4,
u.a. Sibylle Müller, Hartwig Ammann

from 18.30

Co-cooking and open campus

ANALYSIS + SYNTHESIS MONDAY, 20 JUNE

8.00 - 9.00

Sport/active start to the day and breakfast

9.00 - 12.30

Analysis, synthesis, concept

13.15

Lunch

14.30 - 18.30

Concept

from 18.30

Co-cooking and open campus

TUESDAY, 21 JUNE

8.00 – 9.00

Sport/active start to the day and breakfast

9.00 – 12.30

Conzept

13.15

Lunch

14.30 – 18.30

Conzept

from 18.30

Co-cooking and open campus

*Football: UEFA Euro – Germany vs.

Northern Ireland

WEDNESDAY, 22 JUNE

8.00 – 9.00

Sport/active start to the day and breakfast

9.00 – 12.30

Presentation with

Dr. Marta Doehler-Behzadi, Managing Director
of the IBA Thüringen

Andreas Foidl, Senior Partner of Belius GmbH

Andrea Hofmann, IBA Thüringen Advisory Board &

Raumlabor Berlin

Martje Mehlert, Innovations manager and designer

13.15

Lunch

14.30 – 18.30

Input Andreas Foidl:

The economics of existing buildings

Input Martje Mehlert:

Spatial strategies for rural regions:

reuse vacant buildings.

from 18.30

Co-cooking and open campus

Guest: Dietram Franke, Verein der Freunde des
Eiermannbau Apolda

ELABORATION OF CONCEPT THURSDAY, 23 JUNE

8.00 – 9.00

Sport/active start to the day and breakfast

9.00 – 12.30

Concept elaboration

13.15

Lunch

15.00

visit StrickChick, Herderstraße 2, Christoph Müller

from 18.30

Co-cooking and open campus

Guest: Hans-Werner Preuhsler, Regionalgenossen-
schaft e.V.

FRIDAY, 24 JUNE

8.00 – 9.00

Sport/active start to the day and breakfast

9.00 – 12.30

Concept elaboration

13.15

Lunch

14.30 – 18.30

Concept elaboration

from 18.30

Co-cooking and open campus

SATURDAY, 25 JUNE

8.00 – 9.00

Sport/active start to the day and breakfast

9.00 – 12.30

Concept elaboration

13.15

Lunch

14.30 – 18.30

Concept elaboration

from 18.30

Co-cooking and open campus

SUNDAY, 26 JUNE

8.00 – 9.00

Sport/active start to the day and breakfast

9.00 – 18.30

Field trips

from 18.30

Co-cooking and open campus

MONDAY, 27 JUNE

8.00 – 9.00

Sport/active start to the day and breakfast

9.00 – 12.30

Concept elaboration

13.15

Lunch

14.30 – 18.30

Concept elaboration

from 18.30

Co-cooking and open campus

Guests from the City of Apolda: Mayor Rüdiger Eisenbrand, Stefan Städtler, Thomas Schulz

VISUALISATION + PRODUCTION TUESDAY, 28 JUNE

8.00 – 9.00

Sport/active start to the day and breakfast

9.00 – 12.30

Visualisation of the results

Content deadline for Campus Magazine

Input Christiane Haas & Sina Schindler:

Risograph printing

13.15

Lunch

14.30 – 18.30

Visualisation of the results

Production, Magazine Sprint

from 18.30

Co-cooking and open campus

WEDNESDAY, 29 JUNE

8.00 – 9.00

Sport/active start to the day and breakfast

9.00 – 12.30

Visualisation of the results

Production, Magazine Sprint

13.15

Lunch

14.30 – 16.00

Visualisation of the results

16.00 – 20.00

Presentations and final dinner

PRESENTATION + CONFERENCE KICK-OFF THURSDAY, 30 JUNE

8.00 – 9.00

Sport/active start to the day and breakfast

9.00 – 12.30

Clean up

13.15

Lunch

14.30 – 17.00

Clean up & preparation of presentation

17.00 – 18.30

Start of the IBA LeerGut Conference

in the Eiermannbau with a

Presentation of the results of the IBA Campus

2016 – Eiermannbau Futures Workshop

19.00

Official welcome and introduction by the IBA Thüringen and Wüstenrot Stiftung

19.15

Lecture: 'Coexistence' by Alexander Hagner, Architect and partner of gaupenraub +/- architects and a visiting professor at the Technical University of Vienna

19.45

Podium 'Leer und Gut' in Thüringen'

(Vacant and valuable)

Christian Holtzhauer, Prof. Olaf Langlotz, Reiner Nagel and Frank Rostek in conversation with Dr. Marta Doehler-Behzadi and Philip Kurz

20.45

Open reception in the Eiermannbau

CONFERENCE FRIDAY, 1 JULY 2016

9.30 – 17.15

See the conference programme



TEAM 2016

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Marius Busch,
Campus Team

Born in 1984. Studied applied geography and architecture (RWTH Aachen University, Technical University of Berlin, RASA Copenhagen) from 2005 to 2013. At raumlaborberlin since 2010. Teacher at Baupiloten under Susanne Hofmann BDA at the Technical University of Berlin in 2013. Freelance architect since 2013. Artist in residence at Maison des Artes Georges Pompidou, Carjac in 2015. Partner at on/off, atelier for spatial planning since 2014.



Arild Eriksen,
Young professional

Arild Eriksen is an architect and co-founder of Eriksen Skajaa Architects and Pollen Publishers in Oslo, Norway. He teaches at both the Bergen and the Oslo schools of architecture. His office focuses on residential development and planning projects, with a particular focus on resident participation; smaller and larger architectural projects around Norway are also part of his repertoire.

(Photo-Credit: Kristine Jacobsen)



Sofia Dona,
Input on 17./18.06.

Born in Athens in 1981. Studied architecture in Athens and public art at the Bauhaus University of Weimar. In her work, she bridges the gap between architecture and art in cities around the world including Athens, Leipzig, Detroit, Chicago, Berlin and, most recently in Los Angeles as a Fulbright Scholar. She is a Ph.D. candidate at the University of Thessaly, researching on the symbolic twinning of distant cities. She started work as a teaching associate at the Technical University of Munich in February 2016. Sofia is a member of the art collective 'Errands' with whom she has participated in exhibitions such as the 7th Sao Paulo Biennial of Architecture (2007) and the 1st Istanbul Design Biennial (2012).



Jurek Fahrenholt,
Student

Born (1993) and raised in Soest, Westphalia. Jurek trained as a cultural heritage technician from 2009 to 2012 and studied architecture at the Erfurt University of Applied Sciences from 2012 to 2015. Her bachelor's thesis was on the building redevelopment and expansion of the Rittergut Lützensömmern farm. Work experience and part-time employment at the Holz in Form carpentry in Osnabrück, café Franz Mehlhose in Erfurt and the Unterlandstättner Architekten architectural office in Munich ensued, as did study trips to Morocco, Istanbul and South Africa. Jurek's current interests include bicycle culture in large cities and the co-development of architecture and cities together with its citizens and inhabitants.



Martin Fink, Graduate

Graduate artist: MFA – Public Art and New artistic Strategies. Born in Bitterfeld in Saxony-Anhalt in 1983. Lives and works in Weimar and Leipzig. Completed a free art diploma programme at the Bauhaus University, Weimar between 2006 and 2012, which included a one-year study placement at the UFMG – Universidade Federal de Minas Gerais in Belo Horizonte, Brazil. Took part in the 1a Bienal Internacional de Graffiti de, Belo Horizonte in 2008. Invitation to the ARTFORUM D’ASSILAH ‘Mousssem culturel International d’Assilah’ in Morocco in 2010. Study trips to Italy, Israel, Palestine, Bangladesh and Argentina. Master’s course at the MFA – Public Art and New Artistic Strategies at the Bauhaus University, Weimar from 2012 to 2015. Semester abroad at Ulster University in Belfast, Northern Ireland. Lecturer of an interdisciplinary seminar on ‘public spaces/dreams – a utopia’ hosted by the faculty of Art and Design and the faculty of Architecture and Urbanism at the Bauhaus University, Weimar in 2015. Freelance artist and awardee of an applied arts working scholarship from the Free State of Thuringia since 2016.



Andreas Foidl, Input on 22./23.06.

Born in 1962. Trained as a bank clerk from 1982 to 1984. Graduate in business administration from 1986 to 1989. Chief executive assistant in a medium-sized office supplies production company from 1989 to 1990. Assistant auditor and later audit manager at Arthur Andersen GmbH & Co. from 1990 to 1993. Commercial manager and authorized signatory at Berliner Flughäfen from 1993 to 1999. Chief financial officer at Specker Bauten AG (a medium-sized real estate business in Berlin) from 2002 to 2004. Interim managing director of BEHALA Hafen- und Lagerhausgesellschaft mbH in Berlin in 2004. Managing director of Berliner Großmarkt GmbH from 2005 to 2015. Senior partner at Belius GmbH since January 2016.



Frederik Fuchs, Graduate

Born in 1988. Studied architecture at the Bauhaus University, Weimar from 2008 to 2016. Cooperation with various architectural offices, like Melder&Binkert in Freiburg. Master’s thesis on the topic of vacant property in Thuringia. Owner and proprietor of the Hinterzimmer bar and fwg studio since 2013. Village development projects in southern Germany with the Herm Architekten office since 2016.



Imad Gebrayel,
Graduate

Born in the Lebanon in 1990. Designer with a focus on socio-political research. BA in graphic design at AUST, Lebanon from 2008 to 2013. Graphic designer at March Design s.a.r.l. from 2011 to 2012. Teaching assistant at the Graphic Design Department at AUST, Lebanon from 2012 to 2013. Creative director at Mojo Ink, UAE/Lebanon from 2013 to 2016. MA in graphic design at the AKV St. Joost, The Netherlands from 2015 to 2017.



Christiane Haas,
Input on 28./29.06.

Born in 1985. Degree in communication design at the faculty of Art and Design at the Darmstadt University of Applied Sciences from 2007 to 2012. Received diploma in 2012. Published her book 'Ich bin etwas komplett Neues' (I am something entirely new) with Hermann Schmidt publishers in Mainz in 2013 and awarded the Hans-Meid-Stiftung advancement award. Active as a freelance illustrator. Founded her graphics studio Büro Modern together with Sina Schindler und Alexander Brade in 2014. Managing director and co-op of the Riso Club open print workshop together with Sina Schindler in Leipzig.



René Hartmann,
Campus Team

Born in 1968. Studied art history and the history of technology and science. Dissertation on the topic of 'Hochgaragen und Parkhäuser in Deutschland' (multi-storey car parks in Germany) at the Technical University of Berlin. Professional musician until 2001. Art historian and docent since 2009. Research and publications on post-war architecture and Franco-German art and cultural history at the turn of the eighteenth century. Most recently, research assistant in a conceptual heritage topography project focusing on post-war, modern churches – a project commissioned by the Ev. Landeskirche im Rheinland (2015), also a part of the 'Kirchengebäude und ihre Zukunft' (churches and their futures) competition (2014–16) of the Wüstenrot Stiftung. The current research focus lies in 'Mobilitätsarchitektur der erweiterten 1960er-Jahre' (mobility architecture of the 1960s and beyond).



Assaf Kopper,
Input on 17./18.06.

Born in 1979 in Israel. Studied architecture at the Potsdam School of Architecture, gaining a degree in engineering. Dissertation at the Technical University of Berlin at the Chair of Prof. Zillich since 2011. Dissertation topic: 'Compact Community, Leben in einer selbstversorgenden Gemeinschaft' (Compact community: life in self-sustaining communities). Project architect at a subsidiary of Steidle Architekten - Strategy Architectural Design, Beijing, China from 2007 to 2009. Teacher at the Central Academy of Fine Arts, Beijing in 2008. Active work in various offices in Berlin since 2011 in the fields of new buildings, conversions and redevelopment.



Andreas Krauth,
Young professional

Born in 1983 in Munich. Studied architecture at the Technical University of Munich and Berlin University of the Arts from 2003 to 2010. Received a diploma in 2010. Has worked at raumlaborberlin (Berlin) since 2008. Freelance architect (AK Berlin) since 2013. Research assistant in international urban planning at KIT in Karlsruhe (under Prof. AA Alex Wall) in 2013. Research assistant at the Chair of Urban Design and Regional Planning at the Technical University of Munich in 2013 and 2014 (under Prof. Sophie Wolfrum). Partner at Teleinternet-cafe (Berlin) since 2011.



Andreas Krüger,
Campus Team

Born in 1965. Active in content, value and purpose-driven project and urban planning projects. Completed training as a carpenter in Hamburg and went on to study environmental design, sociology, and social and business communication in Berkeley, Göttingen and Berlin. He prefers to work at cross-sections that consider the interests of property owners, users, politicians, administrators, civil society representatives, economics representatives, researchers and planners. In his role as managing partner of Modulor – a retailer for architects, designers, makers and crafts – he is well known for his contribution to the development project at Moritzplatz in Berlin. Andreas Krüger works in various initiatives, is chairman of the Belius Stiftung and moderator to the property and real estate round table of the Berlin House of Representatives. He is on the advisory panel of both ThAK (agency for creative industries run by Thuringian Ministry of Economic Affairs) and the Digital Bauhaus Summit.



Suzanna Labourie,
Young professional

Born in 1990. Scientific preparatory classes from 2007 to 2009 followed by a diploma at the ESSEC Business School in Cergy, France, in 2014. Porte de Montreuil design proposal for Sodearif (Bouygues Immobilier) in 2010. Active as project manager at Air France (Paris Orly International Airport) from 2011 to 2013. Research in innovative, participatory mechanisms underlying urban planning in 2014. Freelance editor at raumlaborberlin and Constructlab and translator and illustrator since 2014. Project manager at Urban School Ruhr since 2015 in a raumlaborberlin project in cooperation with Urbane Künste Ruhr.



Andreas Lenz,
Student

Voluntary support and organisation of various projects during his time as a student. Andreas is a founding member for the Federal Association of College Galleries and has offered various free drawing and other arts teaching assignments on a number of occasions. He has been a student (informatics) and stipend recipient matriculated at Zhejiang University (China), where he freelanced in an international urban planning competition hosted by STI Architectural Design & Consultants. Andreas has been studying at the Bauhaus University, Weimar since 2014, where he focuses on topology optimisation and develops parametric design tools. Before starting his bachelor's degree in engineering, he studied experimental painting at Muthesius University in Kiel.



Christof Mayer, Campus Team

Born in 1967. Studied architecture in Berlin and London. Completed his degree in engineering at the Technical University of Berlin. Founded raumlaborberlin – an architectural collective – together with Andrea Hofmann, Jan Liesegang and Markus Bader. He has been a member of the Berlin Chamber of Architects since 2000 and is partner at Büro für Architektur und Städtebau (an architectural and urban planning office). Christof Mayer has taught at the Berlin Weissensee School of Art, Bauhaus Dessau, the Bergen School for Architecture in Norway, the Basel School of Design in Switzerland, and the University of Thessaly in Greece. He was an in-residence guest at Monash University in Melbourne in 2014.



Martje Mehlert, Input on 22./23.06.

Born in 1987. Studied scenography and planning strategy in Kiel and innovation management in Lüneburg. Active work at the intersection of conception and design, and communication and management. Martje is also co-founder of an artist and artisan collective and initiator of several design and culture projects in Germany and abroad. She has been working with her partner, Patrizio Guida, under the name of VAN BROOK, an innovation and design agency operative in Wendland since 2015, and is also currently founding an office and atelier cooperative. Her current work is regarded as transformative, reshaping urban culture and rural space as we know it.



Tainá Moreno, Young professional

Tainá Moreno is Agora's co-founder and currently the project's managing director. Agora is a multi-disciplinary project space based in Berlin. It explores the collaborative methodologies underlying artistic and sustainable practices.



Nina Charlotte Peters,
Student

Born in 1992. Student of architecture at the Technical University Berlin. Bachelor's degree in architecture and urban planning at the University of Stuttgart from 2010 to 2014. Completed an Erasmus semester abroad at the Escuela Técnica Superior de Arquitectura in Madrid and worked as a tutor at the Institute of Building Structures and Structural Design. After completing her bachelor's degree, Nina went on to do a UNESCO internship at Uganda Martyrs University in Nkozi. Work experience and freelance work at raumlaborberlin followed. Additional work experience and freelance work ensued at Adengo Architects, Kampala, Uganda in 2015. Nina started her master's degree in architecture at the Technical University of Berlin in 2016.



Helena Louisa Pooch,
Student

Born in 1991. Studied art history, theatre studies and art pedagogy at the Ludwig Maximilian University of Munich from 2011 to 2015. Her bachelor thesis was on the International Architecture Exhibition Emscher Park and focused on the industrial region through the ages by way of the Zollverein Coal Mine Industrial Complex as an example. She began a master's degree in advanced urbanism at the Bauhaus University in Weimar in October 2015. Helena is currently working on the 'Syn City' project – an urban planning concept for emerging cities in Ethiopia that considers parametric design and adaptivity.



Natalia Irina Roman,
Graduate

Installation artist & urban researcher. Natalia comes from Bucharest and has been living in Berlin since 2006. She has put together large-scale context-specific installations for various locations, amongst others, the Peter-Behrens-Halle (2010), Prachtsaal Neukölln (2012), District Berlin (2013) and Halle 125 (2014). Natalia, a fine arts Ph.D. candidate at the Bauhaus University, is currently designing an installation project for various transformed spaces. She studied visual arts (focus on installation art) and public policy (focus on art spaces) in Berlin and has worked for the likes of the Martin-Gropius-Bau, the Berlin International Film Festival and the Hertie Foundation



Sina Schindler,
Input on 28./29.06.

Born in 1986 in Stuttgart. Studied communication design at the faculty of Art and Design at the Darmstadt University of Applied Sciences from 2007 to 2013. Team member (edition and distribution) at Klebstoff magazine in 2012. Freelance graphic designer and co-founder (along with Christiane Haas und Alexander Brade) of Büro Modern, a graphic design office, in 2014. Founded (and still manages) Riso Club – her own, open, risograph printing workshop – in March 2014.



Juliane Schupp,
Student

Born in Haan (Rhineland) in 1990. Student of architecture at the University of Stuttgart. Bachelor's degree at the University of Stuttgart from 2010 to 2015. Work experience abroad at an architectural office in Switzerland in 2013. Work in a design-build studio in Stuttgart (prototyping and work in an in-house carpentry workshop) in 2014. Master's degree at the University of Stuttgart and work at an architectural office since 2015.



Lennart Siebert,
Young professional

Born in Berlin in 1987. Dual studies in international cultural management and communication and PR (Freiburg). Lennart has been working as a manager and agent for musicians, DJs, illustrators, authors and photographers since 2006 and has founded a literary agency. He has also worked as a VJ and headed various cultural and social projects around Germany. He currently works as a project developer for Village Underground (based in London), is project and communication coordinator at LITTLE STEIDL (an art publishing company) and consults and does conceptual work for the Belius GmbH and Belius Stiftung (Berlin).



Matthias Weis,
Graduate

Born in 1988. Studied architecture at the Bauhaus University in Weimar from 2009 to 2016. Worked with neffneumann in Zürich in 2011 and 2012. Completed his bachelor's degree with distinction from the Chamber of Architects in June 2013. Worked in various projects during his master's degree, for example, with 'horizonte', a student initiative and magazine, and on competitive work for Heidenreich Springer. He finished his master's degree in May 2015 and wrote his thesis on strategies that serve to deal with vacant properties in Thuringia seen at various levels. In line with this, he also worked intensively on analysing the Eiermann building in Apolda and on designing concept proposals.



Matthew Xue,
Student

Assistant architect at Xpace, Melbourne. Matthew Xue was born in Beijing in 1991 and raised in Melbourne, where he studied architecture at Monash University. Since 2013, he has worked at Xpace studios, specialising in the research of urban transformation and underutilised space. He is currently producing the book 'Cremorne 2025', and in his spare time manages his publishing company 'A Colourful Storm'. Matthew Xue currently lives in Berlin.

Material, Sources, Links

material is in our dropbox.

Conduct in the Eiermannbau

Smoking is not permitted anywhere in the Eiermannbau, including on the roof terrace. The GESA as owner of the Eiermannbau has allowed us to use for the building for the duration of the IBA Campus. Please treat the building with due care and respect and ask us before embarking on any impromptu actions or installations. Thank you.



Imprint

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